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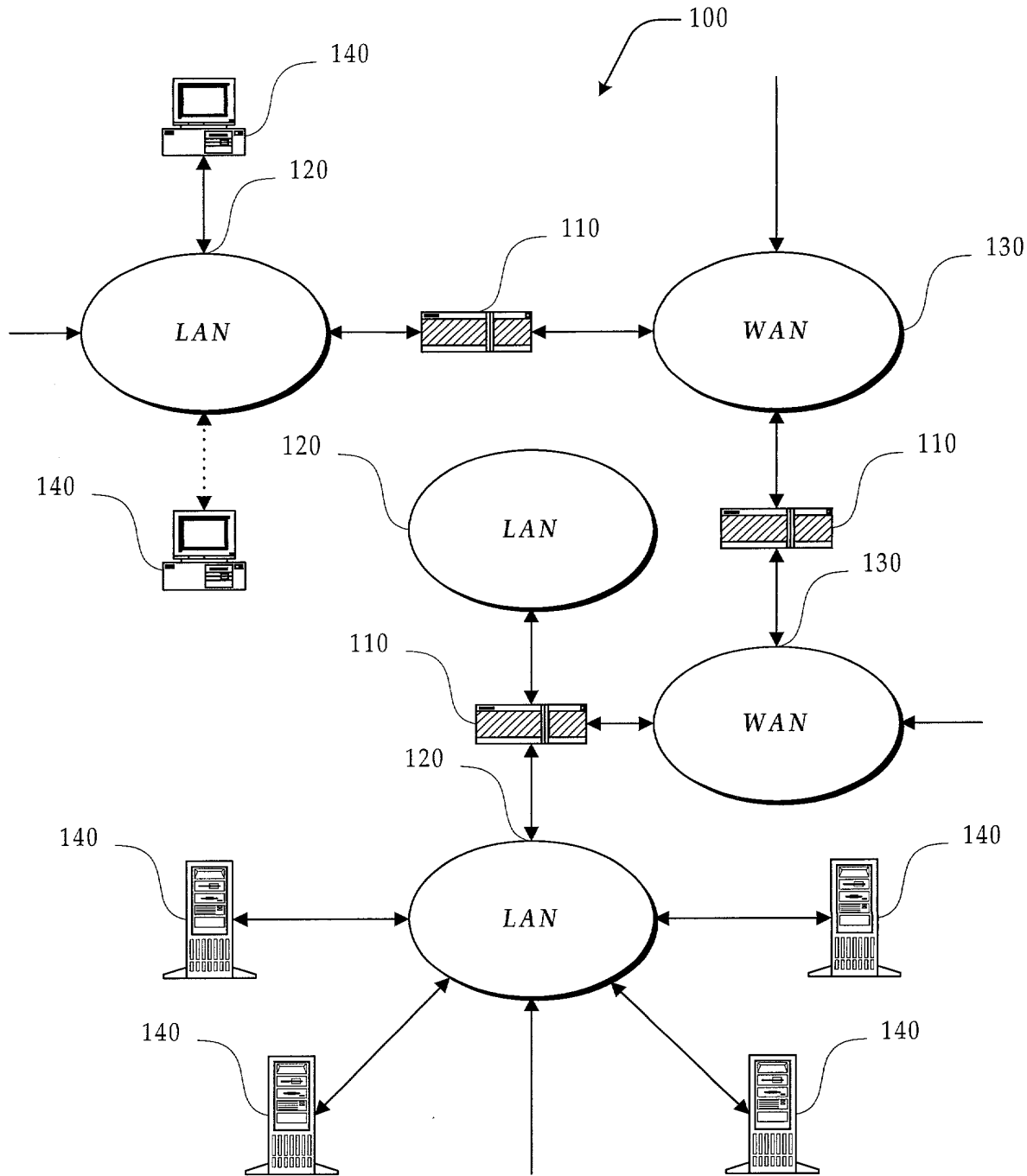


Fig.1. (Prior Art)

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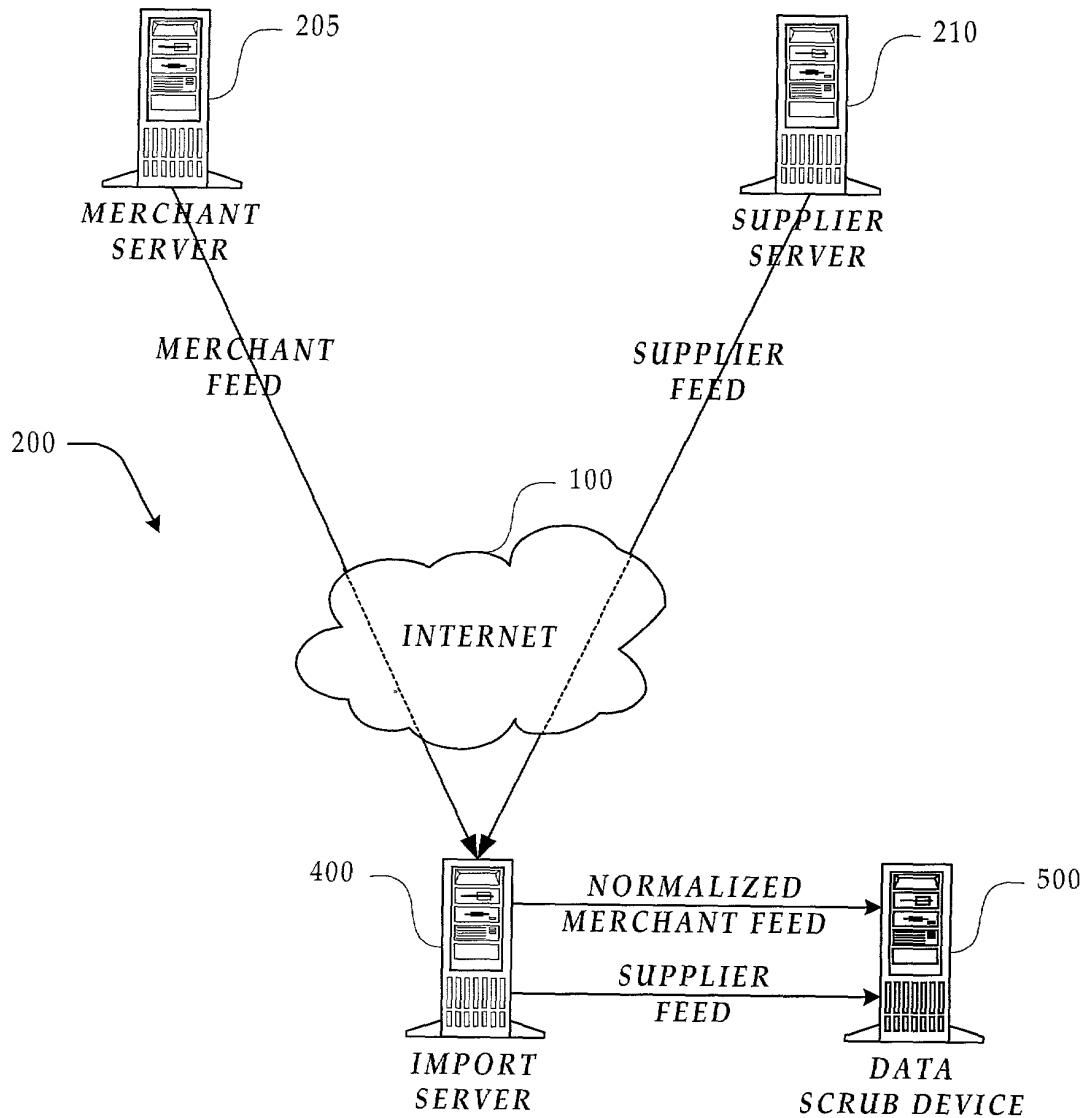


Fig.2.

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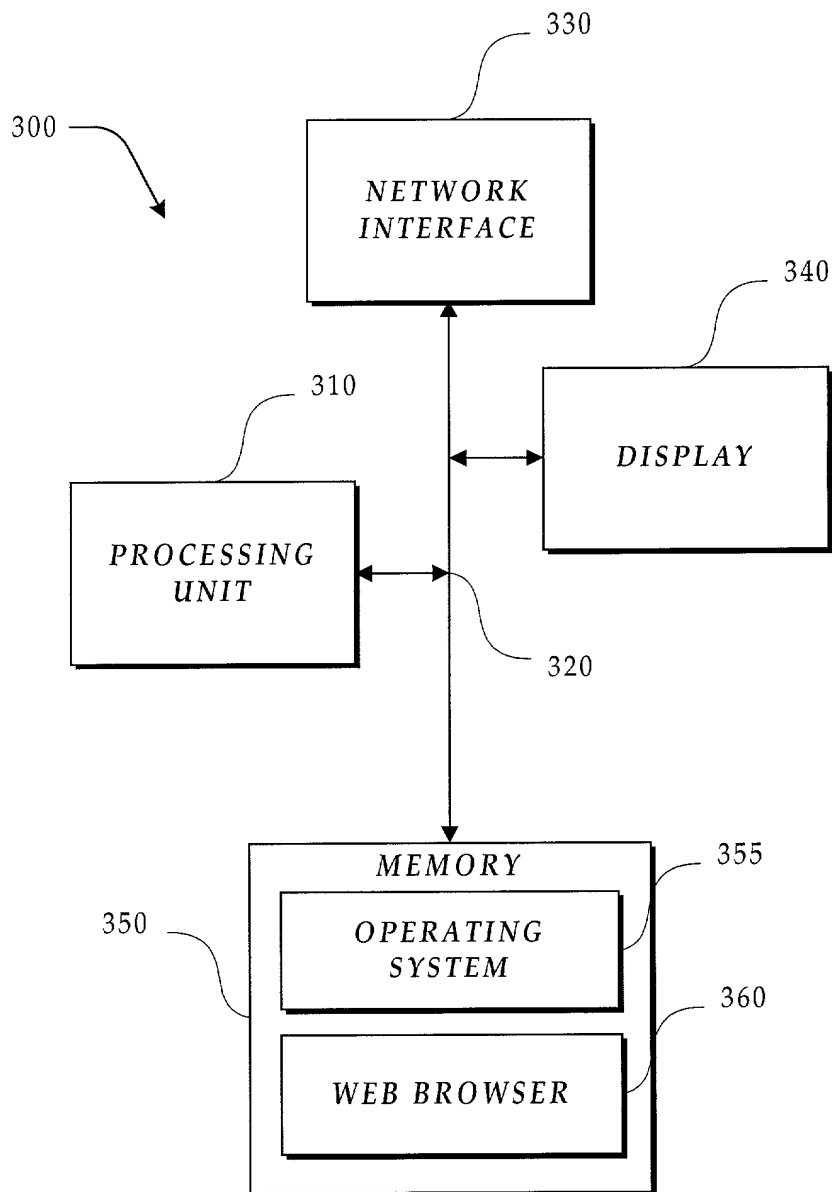


Fig.3.

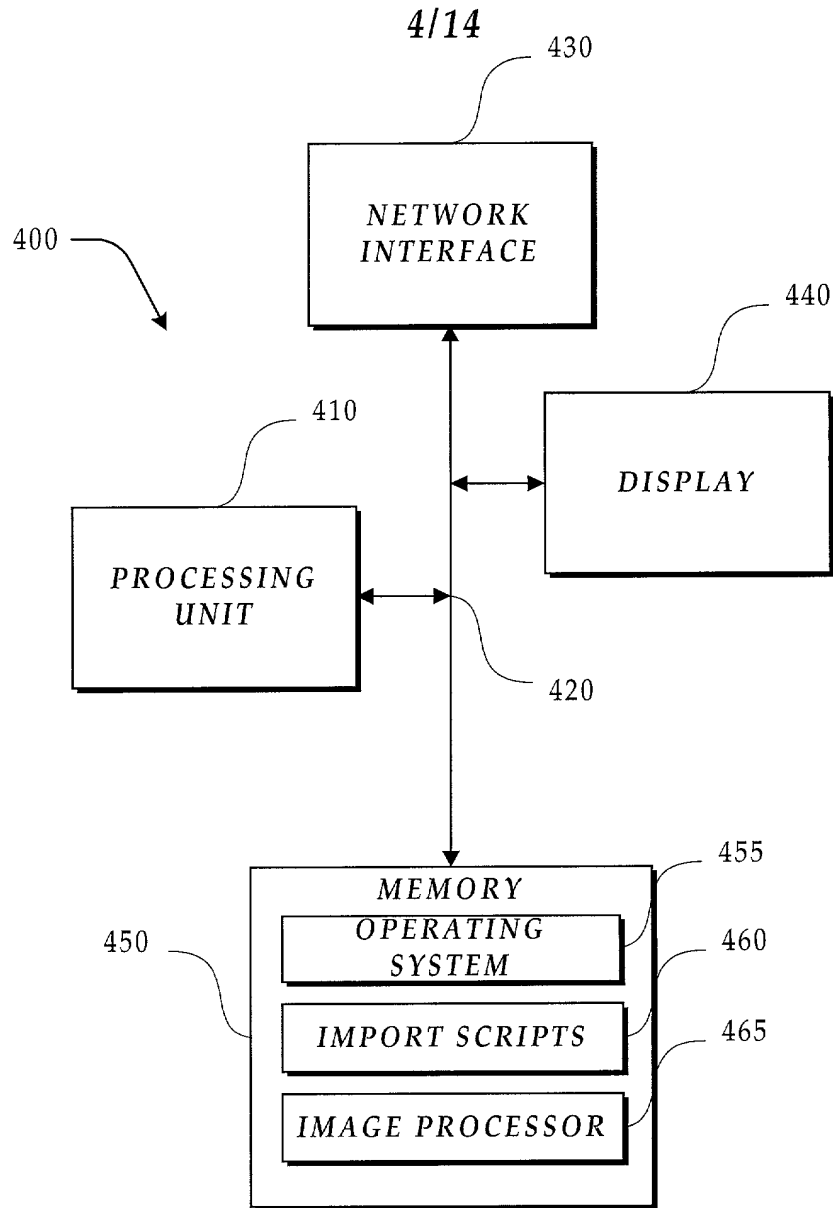


Fig.4.

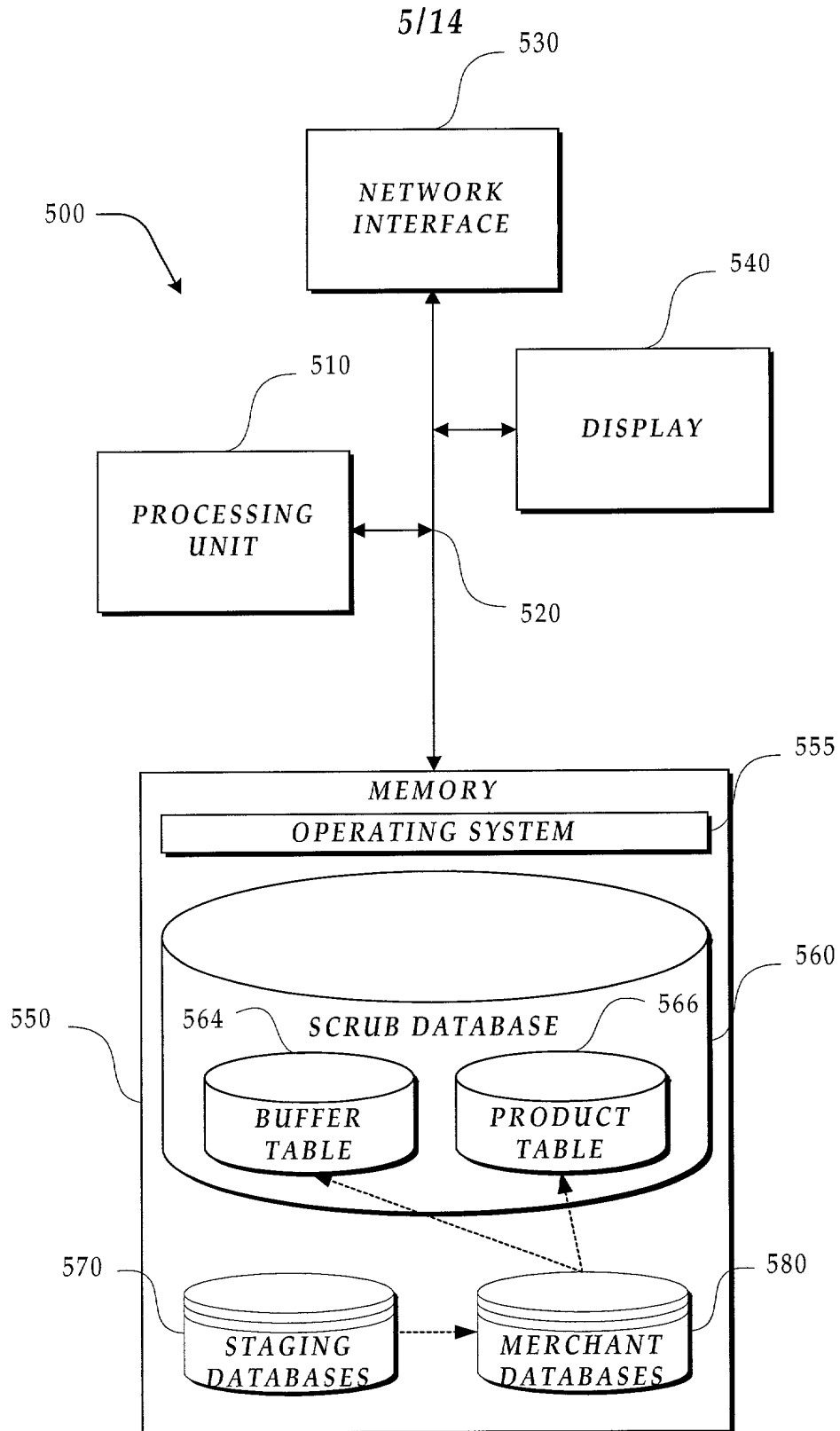


Fig.5.

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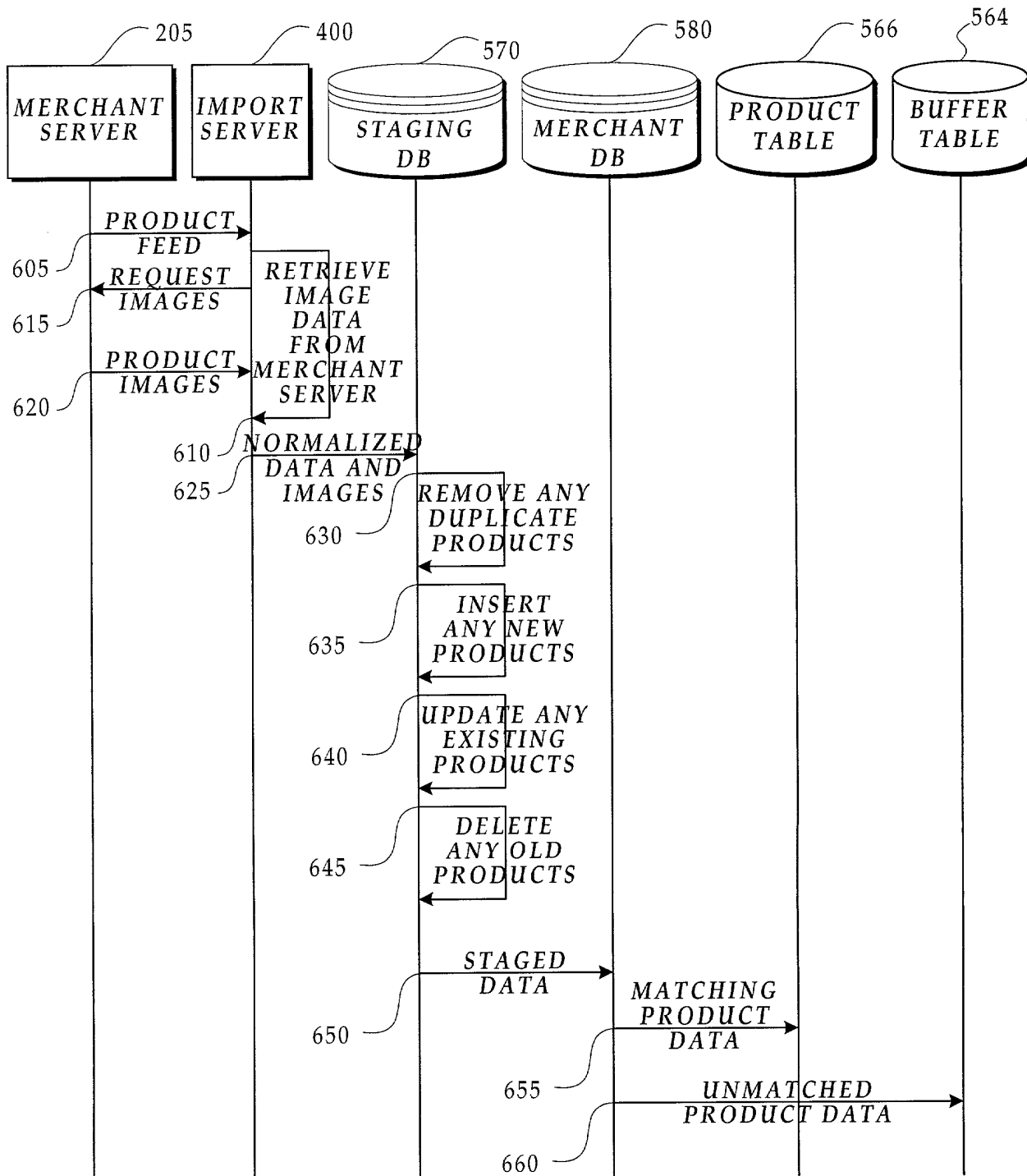


Fig.6.

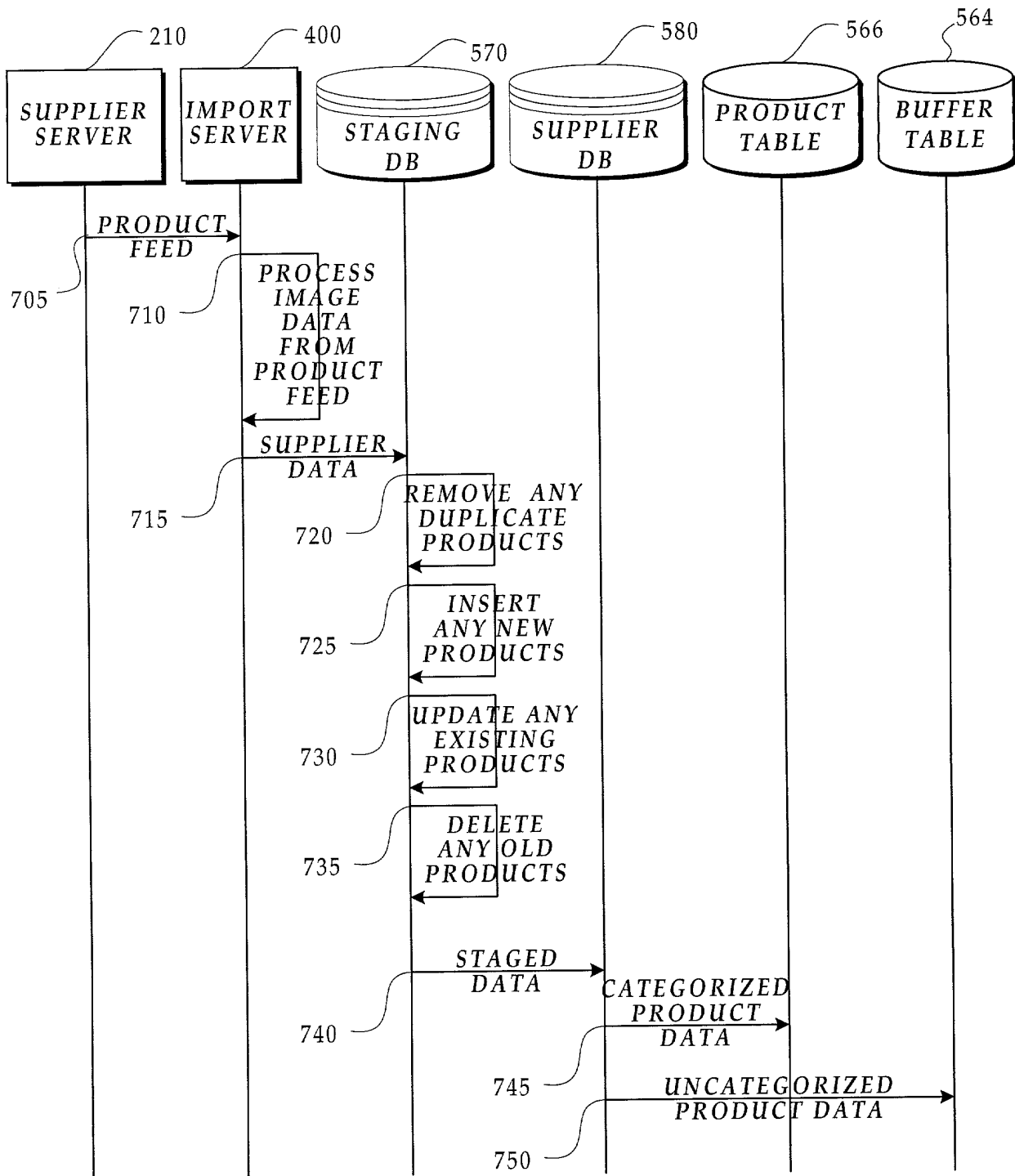


Fig.7.

800

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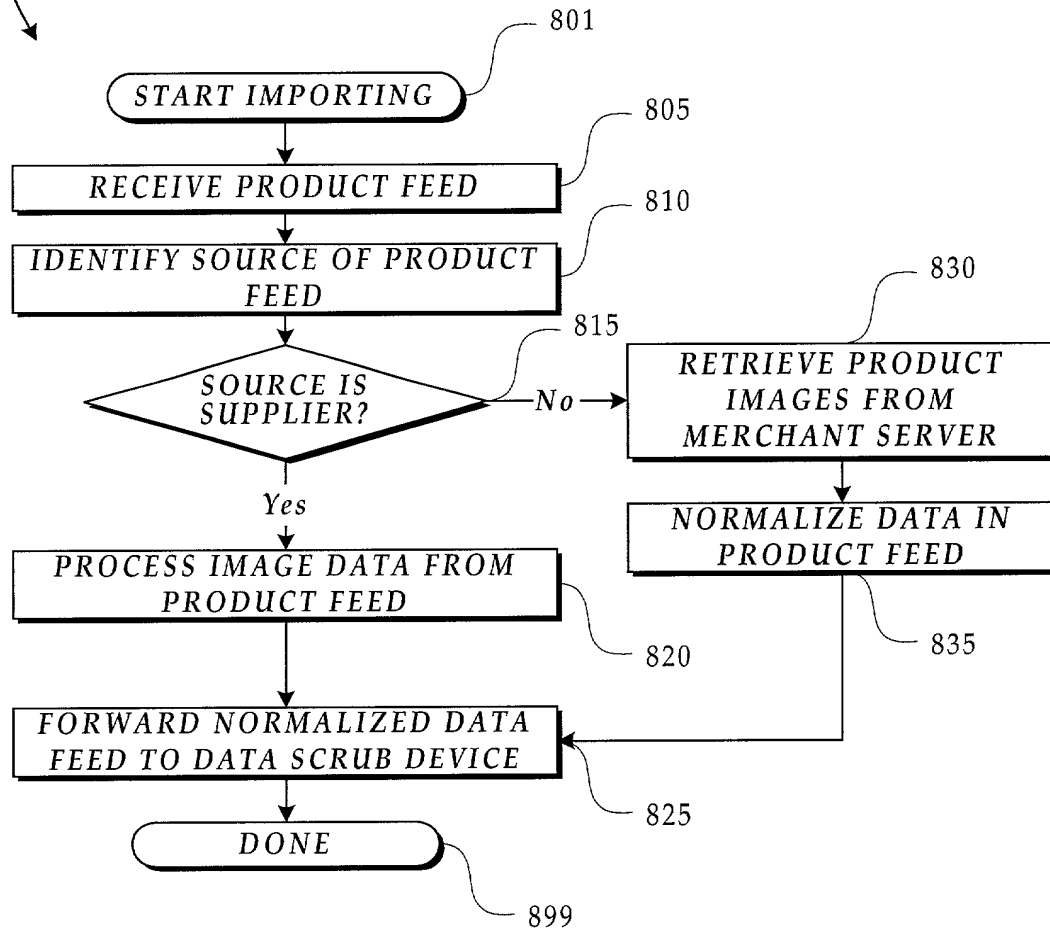


Fig.8.

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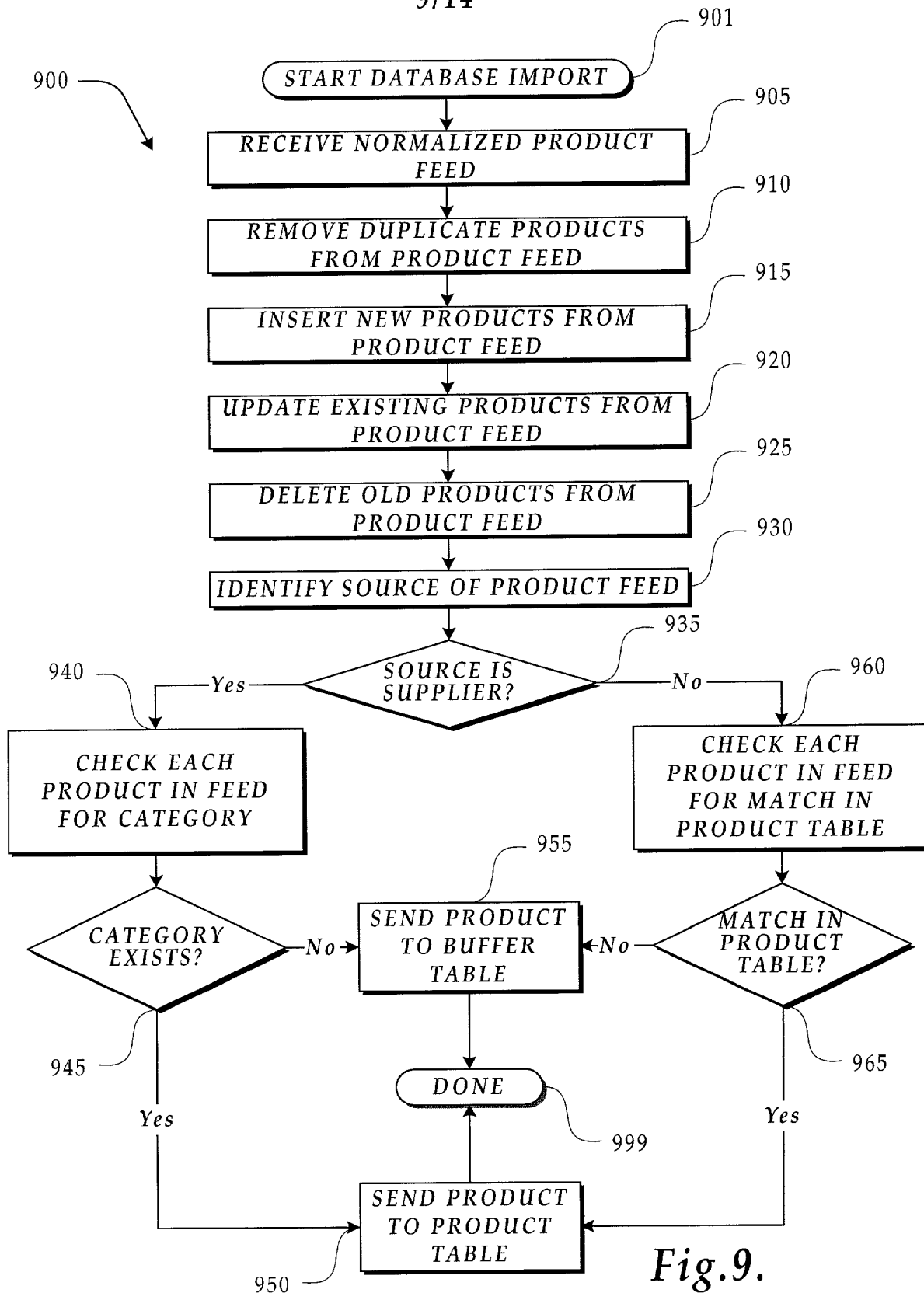


Fig.9.

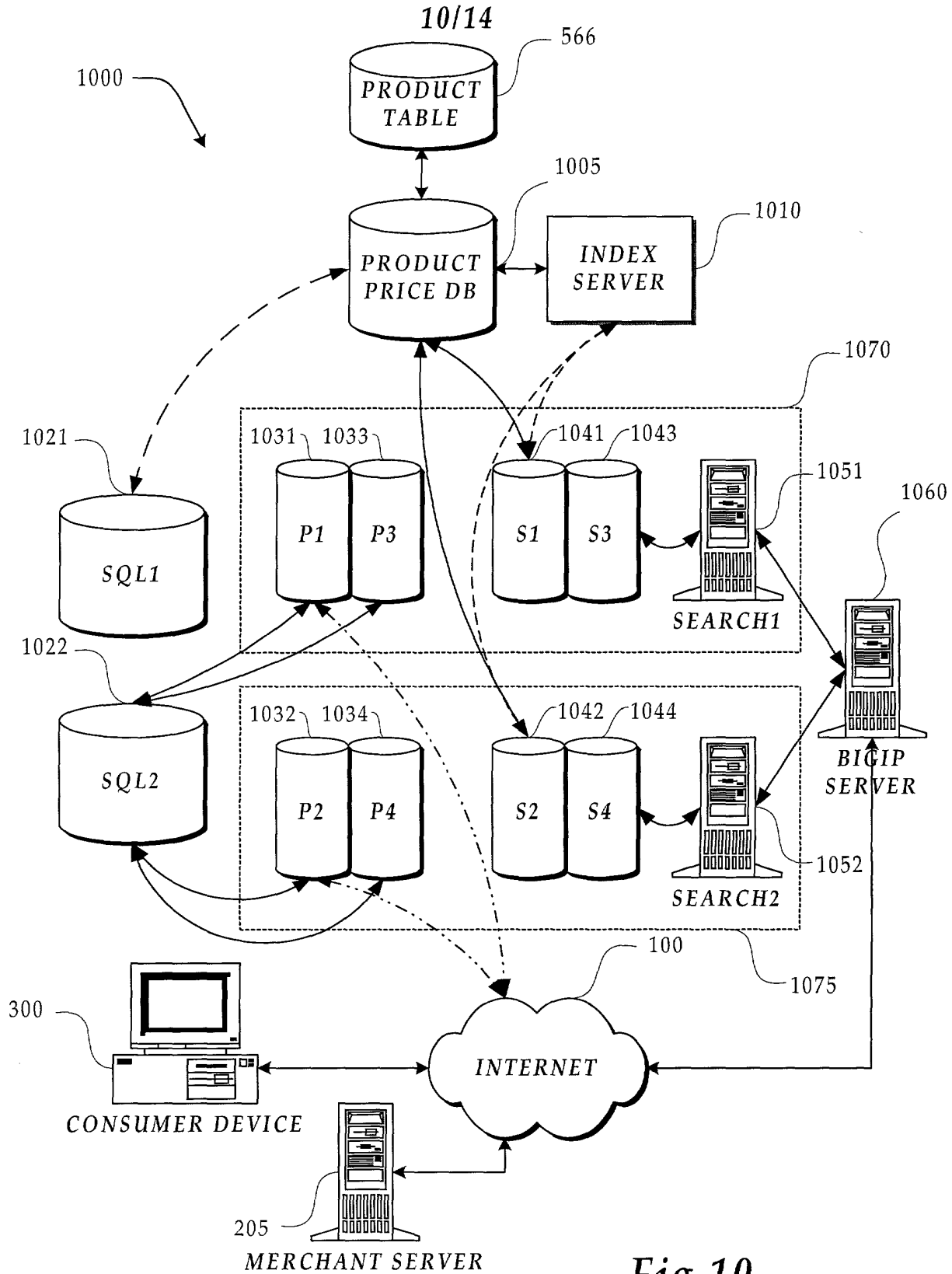


Fig.10.

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The screenshot shows a window titled "SEARCH" with a "MENU" bar. Below the menu is the text "SEARCH FOR PRODUCT BY KEY WORD:". Underneath, the label "SEARCH TERMS:" is followed by a text input field containing "FOUNTAIN PEN". To the right of the input field is a "SEARCH" button. The window has a standard Mac OS-style title bar and a scroll bar on the right. A reference numeral "1100" with an arrow points to the search input field.

1100

Fig.11A.

The screenshot shows a window titled "PURCHASE SELECTION" with a "MENU" bar. Below the menu is the text "Product Search Results for Keyword: 'FOUNTAIN PEN'". Below this, there is a list of product categories and their counts: "Books - 1 product(s)", "Health & Beauty - 2 product(s)", "Music - 1 product(s)", and "Office Supplies - 27 product(s)". The window has a standard Mac OS-style title bar and a scroll bar on the right. A reference numeral "1130" with an arrow points to the list of product categories.

1130

Fig.11B.

The screenshot shows a window titled "SEARCH RESULTS" with a "MENU" bar. Below the menu, the following text is displayed: "Fountain Pen : A Collector's Companion", "Author(s): Alexander C. Ewing", "Publisher: Running Press Book Publishers", and "Published Date: 4/1997". Below this, the text "Est. Retail: \$19.95" and "[Compare Prices]" are shown. The window has a standard Mac OS-style title bar and a scroll bar on the right. A reference numeral "1160" with an arrow points to the product details section.

1160

Fig.11C.

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A screenshot of a graphical user interface titled "PURCHASE SELECTION". Below the title is a "MENU" bar. The main content area lists three items: "Seek Books" with a price of "\$15.59 [BUY]", "Fatbrain.com" with a price of "\$15.96 [BUY]" and a note "In-Stock: Ships within 2-3 days. Multiple Physical Locations", and "BooksAMillion.com" with a price of "\$15.96 [BUY] (Club Price: \$12.93)". A cursor arrow points to the "BooksAMillion.com" entry. The interface includes a status bar at the bottom with navigation icons (back, forward, search, etc.) and a reference number "1200" pointing to the status bar area.

PURCHASE SELECTION

MENU

Seek Books \$15.59 [BUY]

Fatbrain.com \$15.96 [BUY]
In-Stock: Ships within 2-3 days. Multiple Physical Locations

BooksAMillion.com \$15.96 [BUY] (Club Price: \$12.93)

1200

Fig.12A.

A screenshot of a graphical user interface titled "CHECK-OUT". Below the title is a "MENU" bar. The main content area displays "[X] Remove products from shopping cart." followed by "SeekBOOKS.com" and a list of payment and delivery options: "American Express, Discover, Master Card, Visa" and "Delivery Method: Standard 2nd Day Air Overnight Delivery". Below this, it shows "[X] Fountain Pen : A Collector's Companion \$15.59" and a "Subtotal: \$15.59". A "CHECK-OUT" button is visible. A cursor arrow points to the "CHECK-OUT" button. The interface includes a status bar at the bottom with navigation icons and a reference number "1260" pointing to the status bar area.

CHECK-OUT

MENU

[X] Remove products from shopping cart.

SeekBOOKS.com

- American Express, Discover, Master Card, Visa
- Delivery Method: Standard 2nd Day Air Overnight Delivery

[X] Fountain Pen : A Collector's Companion \$15.59

Subtotal: \$15.59

CHECK-OUT

1260

Fig.12B.

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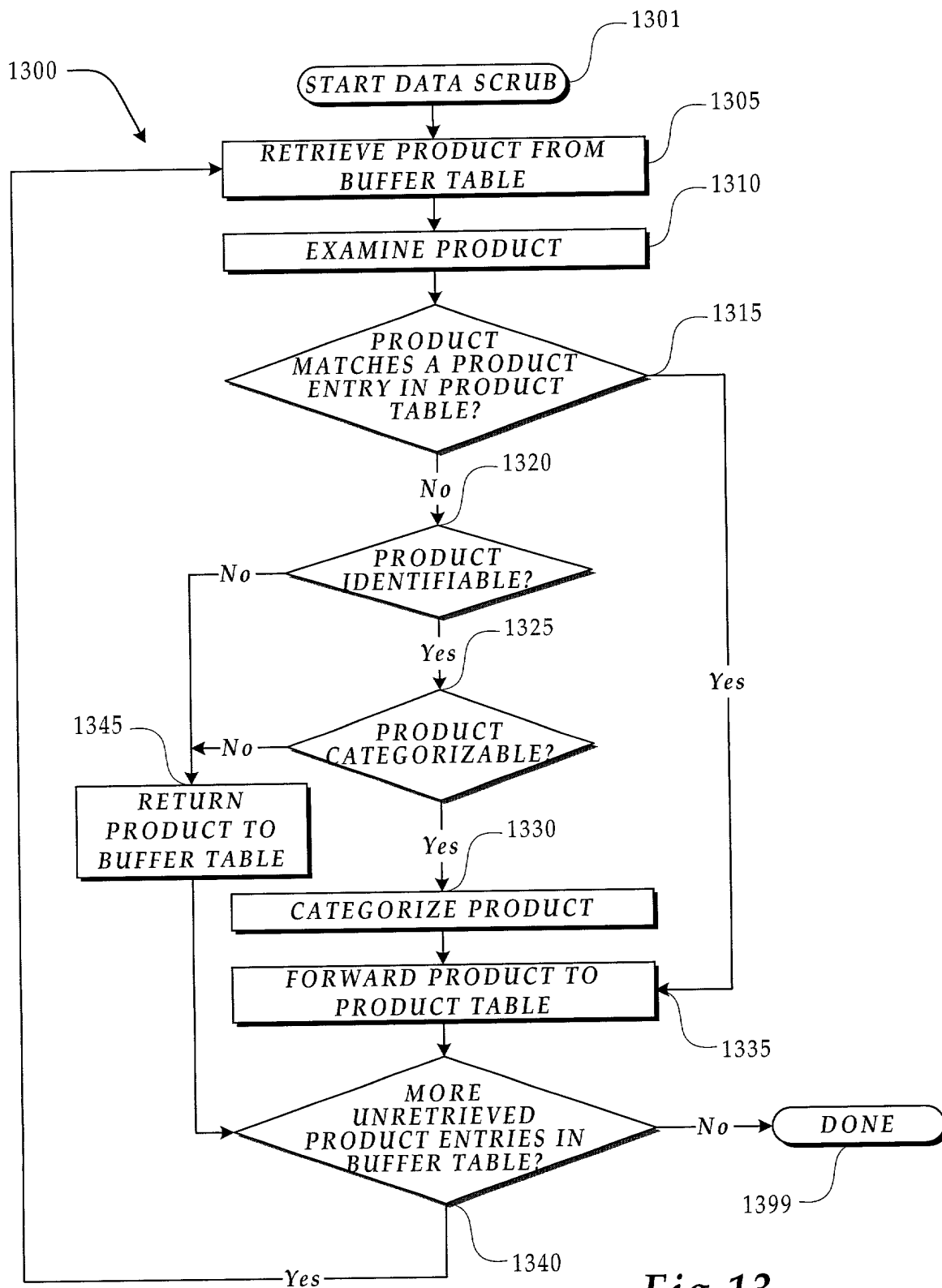


Fig.13.

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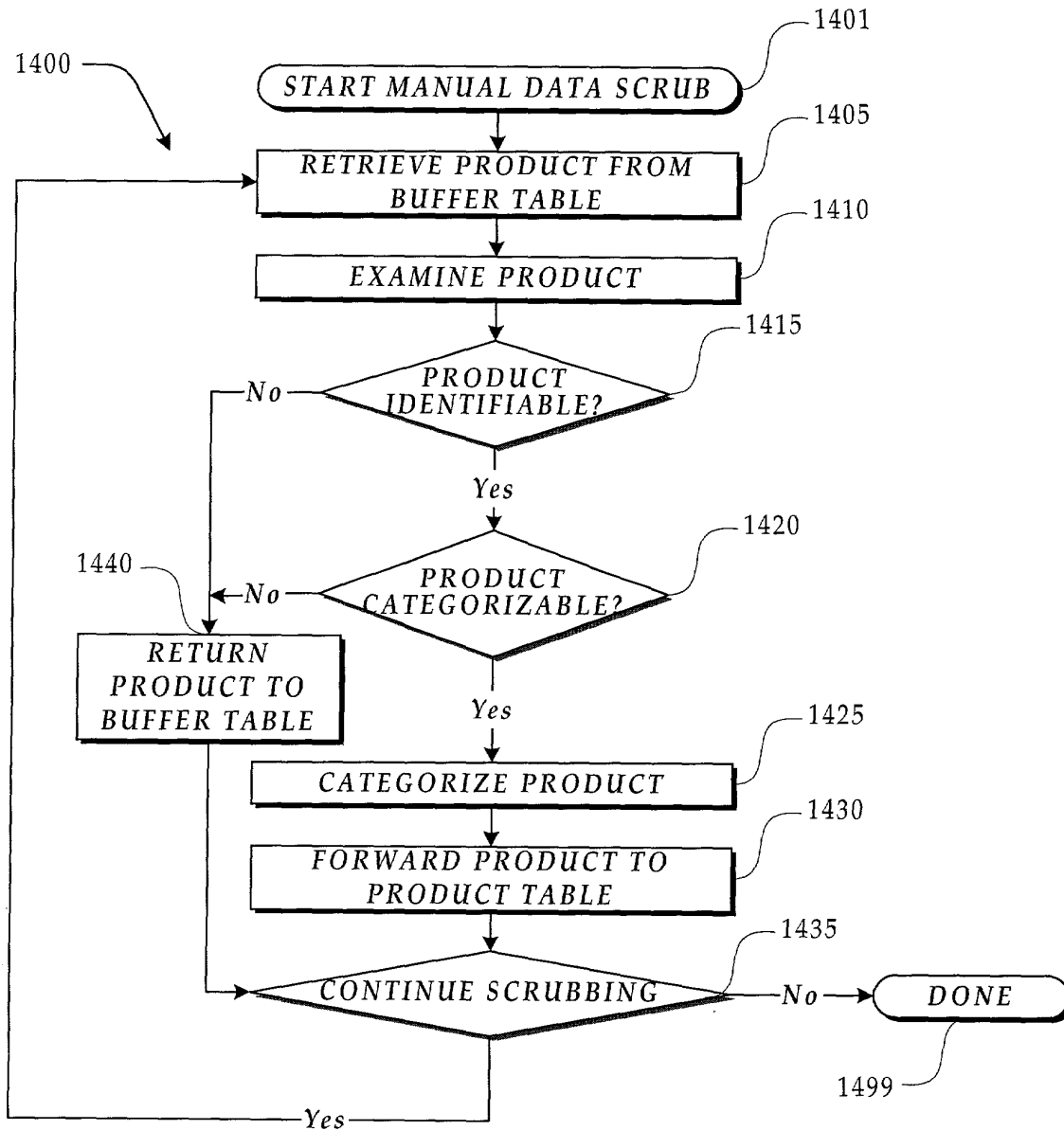


Fig.14.